

# Unlocking the Value

## OF YOUTH, STUDENT & EDUCATIONAL TRAVEL

**336**  
Responding  
organisations



**60**  
Countries  
worldwide

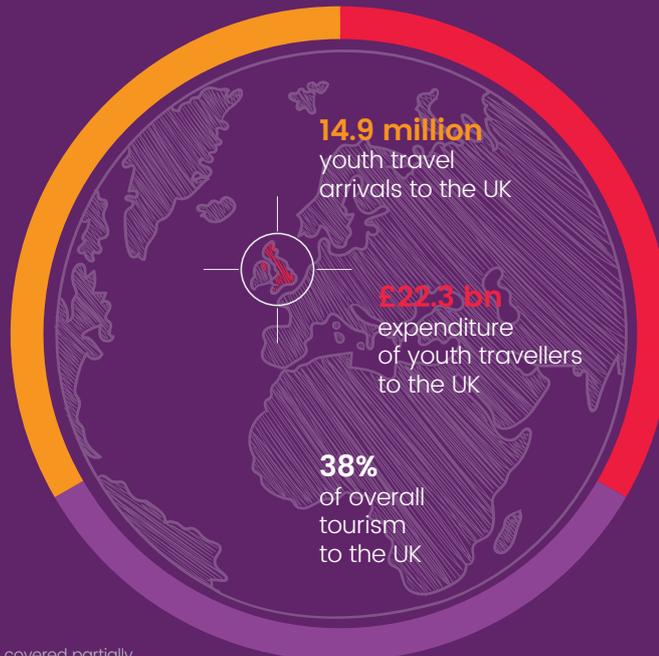


**1.5 million**  
Youth & student  
travellers



### INTERNATIONAL YOUTH TRAVEL VISITS TO THE UK

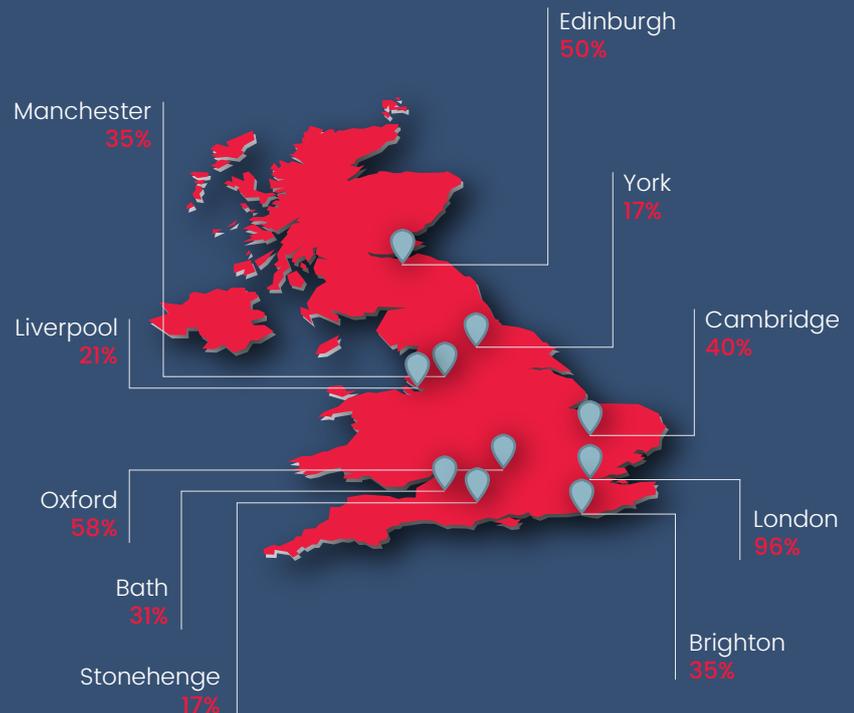
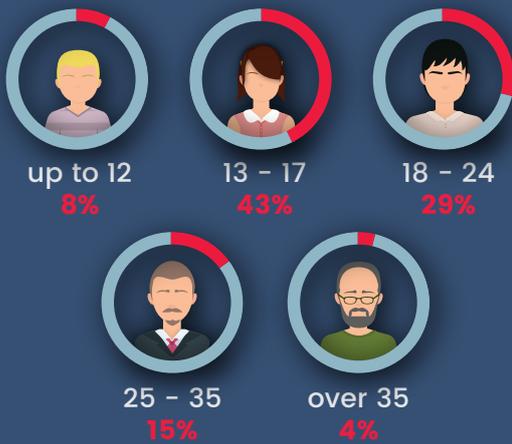
### SPEND PER VISIT BY AGE GROUP



Data comes from various sources. Some segments are only covered partially.

### YOUTH TRAVELLERS BY AGE

### PREFERRED LOCATIONS



### LENGTH OF STAY

**8.2**  
weeks

